

HURRY! This Flyer Is Worth \$197

**FREE
OFFER**

Dear _____,

Owning a small business in downtown San Luis Obispo is a privilege, but it's also becoming increasingly difficult to succeed. Twenty years ago, there was rarely a closure. Today, there seems to be a new business opening every week.

Many of those businesses that closed could still be open if they understood the importance of continually marketing their products and services. This is true now more than ever.

The problem is that marketing can be expensive. Typically, there is a hefty retainer fee to go along with outrageous hourly fees, all with no guarantee that any of the work you've paid for will actually return your investment.

But now there is a different way for small businesses like yours to get the marketing services you need, **Win/Win Marketing** with:

- **NO** Retainer Fees
- **NO** Hourly Fees
- **NO** Long-Term Contracts
- **NO** Cost Overruns

How? Simply sign up at PrevailPR.com and reserve a Prevail Point worth \$197, yours **FREE**, with absolutely **NO** further obligation.

HOW WE HELP YOU?

- Gain New Customers With **NO** Effort
- Expand Your Marketing For Less Money
- Build An Internet Presence That's Working For You 24/7
- Create Happier Customers That Buy From You Again And Again

5 THINGS YOU CAN DO NOW

1. Be one of the first 10 local businesses to sign up for **FREE** at PrevailPR.com.
2. Wait for us to contact you within 24 hours to set up your **FREE** consultation.
3. Tell us what *you* want us to do or agree to a service we think will help you most.
4. Wait for new customers to start rolling in.
5. Tell your friends about us and start earning money off any future purchases you might make with our **Referral Reward Program**.

WHAT YOU GET

- More Customers For Less Money
- Hassle Free Subscription Marketing Services
- **Free** Ad For 3 Months In Upcoming Newsletter Covering Downtown San Luis Obispo
- **Free** "Building A Better Business Blog" E-Book and marketing newsletter
- 20% Off Next Purchase **With Each** Referral
- Another **Free** Prevail Point After Every 20 Purchased (Another \$197 Value)

1 FREE Prevail Point

100% OFF

**TO THE FIRST 10 TO SIGN UP ONLINE
SIGN UP TODAY AND DON'T MISS OUT
ON THIS \$197 VALUE**

Prevail Referral Reward Program

Up To 100% OFF

For every referral you send our way that purchases any Prevail service, earn 20% off your own purchase.

REFER 5 AND YOUR PURCHASE IS ABSOLUTELY FREE!

UP TO A \$797 VALUE

See Back For Services Available

See our site for more information: PrevailPR.com

WHAT IS PREVAIL PR?

Prevail PR is a locally owned and operated small business marketing firm started by Cal Poly graduate Aaron Emerson in 2006. As a long-time resident of San Luis Obispo, Aaron is passionate about the state of small businesses in our town and saw an opportunity to help strengthen them through a more efficient use of marketing tactics.

WHAT'S IN IT FOR YOU?

We're so sure you will benefit from our work that if you join Prevail PR's proven marketing subscription service, your first month is on the house (a **\$197** value!). If you aren't completely satisfied, there is absolutely no obligation to continue. Your satisfaction is guaranteed.

FREE + SATISFACTION GUARANTEED = NO BRAINER

Of course, if you do like our work, we hope you continue to enjoy using our affordable monthly subscription services for as long as we can continue to exceed your expectations. With your subscription, you will gain access to all of our quality marketing services to the right that we offer with

- **NO** Retainer Fees
- **NO** Hourly Fees
- **NO** Long Term Contracts
- **NO** Cost Overruns

These features are unheard of in the marketing world, features we believe are vital to help small businesses like yours compete in today's marketplace. We want you to stick around a long time and hope to earn a long-term relationship with you instead of locking you into one. So what next?

To take advantage of this **RISK FREE \$197** offer, please visit our site at PrevailPR.com and fill out the form on our **Sign Up** page.

In addition, immediately upon signing up, you will receive a copy of our e-book "**Building A Better Business Blog**", the step-by-step guide we used to create our own popular marketing blog, as well as a subscription to our marketing newsletter reviewing all the great marketing ideas we covered during the month on our blog. These valuable bonuses are yours to keep even if you aren't interested in our **FREE \$197** offer.

To sweeten the deal even more, be one of the first 10 to sign up and receive another **FREE** bonus worth **\$150**. As a special thanks to those that sign up early, we are awarding these businesses with three months of free advertising in our soon to launch "**Here And Now**" newsletter focused on the issues facing our downtown area.

These newsletters, which will have an initial run of 1000, are designed to get locals involved and will have both on and offline versions. You don't want to miss out on the attention these newsletters will create, so **SIGN UP TODAY** to get nearly **\$400** in **FREE** products and services.

SOME OF OUR SERVICES

- Press Releases
- Flyers
- Blog Set Up
- Newsletter Design
- Sales Copy
- Article Creation
- E-Mail Campaigns
- Business Cards
- Blog/Logo Design
- E-Book Creation
- Joint Ventures
- Ad Copy
- Loyalty & Referral Programs
- Search Engine Optimization/Marketing
- PPC Advertising